



MEDIA CONTACT:

Allie Hembree
Public Relations Manager
International SPA Association
859-425-5072
allie.hembree@ispastaff.com

ISPA Conference & Expo Honors Mary Bemis as Dedicated Contributor

LEXINGTON, Ky. (April 11, 2013) – The International SPA Association (ISPA), announces Mary Bemis will receive the ISPA Dedicated Contributor Award, to be given at the 23rd annual ISPA Conference & Expo to be held at Mandalay Bay in Las Vegas, Nev. from Oct. 21-23, 2013.

“Mary is a true spa advocate. Her mission is to educate the consumer about healthy lifestyle choices,” said ISPA President Lynne McNees. “She is a major voice in the spa industry.”

As founder of the Washington Spa Alliance, Bemis is a pioneer in the green spa and beauty movement. She is a founder of both *Organic Spa* and *American Spa* magazines and is also the co-editor of the book, *Nature Through Her Eyes: Art & Literature by Women*.

A contributor to many consumer and business magazines, her work has appeared in numerous national and international publications. Bemis has served on the editorial advisory boards of *Shape* and *Spirituality & Health* and currently serves on the advisory committee of the Balneology Association of North America and on the board of the Advanced Spa Therapy Education Certification Council. She is a past director of ISPA and the New York Spa Alliance.

The ISPA Dedicated Contributor Award is given to an active ISPA member who has contributed significantly to the growth of the association. The recipient will have demonstrated leadership and commitment to ISPA and has extensively assisted in the promotion of the association, as well as its mission and vision.

The ISPA Conference & Expo theme for the annual event is *grow: limitless possibilities*, with educational offerings at the Conference reflecting the theme. Attendees can register for the ISPA Conference & Expo by visiting ispa2013.com.

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Note to the Editor:

Members of the media may attend the ISPA Conference & Expo free of charge. Visit ispa2013.com for the registration application.

Lynne McNees is available for interview; please contact Allie Hembree, allie.hembree@ispastaff.com to schedule.

Photo Caption:

Mary Bemis is named the ISPA Dedicated Contributor for the 2013 ISPA Conference & Expo to be award Oct. 21-23 at Mandalay Bay in Las Vegas, Nev.

ISPA's Definition of Spa:

Spas are places devoted to overall well-being through a variety of professional services that encourage the renewal of mind, body and spirit.

About the International SPA Association:

ISPA is recognized worldwide as the leading professional organization and voice of the spa industry. Founded in 1991, ISPA advances the spa industry by providing invaluable educational and networking opportunities, promoting the value of the spa experience and speaking as the authoritative voice to foster professionalism and growth. More details on ISPA are available on experienceispa.com.